

# What's happening in the news this week?



Let's have a look at this week's poster!

3rd - 9th July 2023





**Should everyone learn the  
Countryside Code?**



# Let's look at this week's story

**A new UK government campaign hopes to encourage young people to 'respect, protect and enjoy' the countryside.**

**The campaign follows new research from Natural England, which shows that 80% of children and young people agree that looking after the environment was important to them, and 83% said they wanted to do more to look after nature and wildlife. The well-known cartoon character,**

**Shaun the Sheep is the new face of the Countryside Code.**



Source: © & TM Aardman 2023

**Learn more about this week's story [here](#).**

**Watch this week's useful video [here](#).**

**This week's Virtual Picture News [here](#).**



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# How does it make me feel?



<b>sad</b>	<b>angry</b>	<b>happy</b>	<b>confused</b>	<b>excited</b>	<b>worried</b>	<b>shocked</b>	<b>afraid</b>
despondent disconsolate dismal doleful downhearted forlorn gloomy melancholic miserable woeful wretched	aggrieved annoyed discontented disgruntled distressed exasperated frustrated indignant offended outraged resentful vexed	beaming buoyant cheery contented delighted enraptured gleeful glowing joyful	addled baffled bemused bewildered disorientated indistinct muddled mystified perplexed puzzled	animated elevated enlivened enthusiastic exhilarated exuberant thrilled	agitated anxious apprehensive concerned disquieted distraught distressed disturbed fretful perturbed troubled uneasy	astonished astounded disconcerted distressed dumbfounded horrified staggered startled stunned surprised	alarmed apprehensive daunted fearful frantic horrified petrified terrified

# This week's story looks at events related to ...







Read through the information found below about the new champion in the Countryside Code campaign.

## Who is the new champion of Natural England's Countryside Code?

Natural England, the government organisation responsible for informing and educating people about nature and the countryside, and its partners, have joined together with Aardman, the company behind Shaun the Sheep, to launch a new campaign raising awareness of the Countryside Code.



Shaun the Sheep and his endearing friends are the perfect illustration for the next generation of explorers on how to respect, protect and enjoy nature, whether in parks in towns and cities, at the seaside or in the countryside.

**Marian Spain, Chief Executive of Natural England**

**Share your thoughts on the use of Shaun the Sheep and friends.**



# Resource one



Look at the resource below sharing some of the guidelines from the Countryside Code, which applies to Wales and England.

Do not block access to gateways or driveways when parking



Enjoy your visit, have fun, make a memory



DOG POO

BAG IT BIN IT!



No lighting fires



Be nice say "HELLO!"



share the space

ALWAYS KEEP DOGS UNDER CONTROL & IN SIGHT!



Leave gates as you find them



Care for nature

Do not cause damage or disturbance



Plan your visit



Be considerate to those living in, working in and enjoying the countryside



No littering!

Keep the countryside in sheep shape!



**The Countryside Code applies to all outdoor spaces. Have you followed these guidelines when visiting local parks? Have you ever visited the countryside? Did you follow these guidelines?**





Look at the resource below, which shares some of the ways we might learn about important information?



Advertisements found in television programmes, apps on mobile phones, videos online, magazines/newspapers or on the radio



Non-fiction book



Source: © & TM Aardman 2023



Tutorial videos



Interactive games



Leaflets or posters



Completing quizzes or worksheets



A bookmark, badge or sticker



Discussions with adults at home or school



Real-life opportunities/experiencing something first-hand

Can you think of any other ways you might learn about a set of important guidelines?





**Should everyone learn the  
Countryside Code?**



# Reflection



The Countryside Code is designed to ensure everyone is able to enjoy the outdoors in harmony with wildlife, the environment and the people who work and live there.







# UN Rights of a Child



The Countryside Code provides guidelines to help us protect and care for the countryside whilst we enjoy it to rest, relax or play. We all have the right to rest, relax and play.





# Useful vocabulary



## Campaign

**An organised course of action to achieve a goal.**

A new UK government **campaign** hopes to encourage young people to 'respect, protect and enjoy' the countryside.

## Code

**A system of principles, rules or guidelines.**

Natural England, the government organisation behind the Countryside **Code**, has joined together with partners and the creators of Shaun the Sheep to raise awareness about the **code**.

## Endearing

**Likeable, inspiring fondness.**

'Shaun the Sheep and his **endearing** friends are the perfect illustration for the next generation of explorers on how to respect, protect and enjoy nature, whether in parks in towns and cities, at the seaside or in the countryside.'

## Ensure

**Make certain.**

The Countryside Code is designed to **ensure** everyone is able to enjoy the natural world in harmony with wildlife, the environment and the people who work there.

## Harmony

**A peaceful situation, where things seem right.**

The Countryside Code is designed to ensure everyone is able to enjoy the natural world in **harmony** with wildlife, the environment and the people who work there.

## Responsibility

**Taking ownership of something, showing respect and behaving correctly towards it.**

Whose **responsibility** do you think it is to take care of our outdoor space?

## Can you use them in your writing this week?



# Picture News



## Should everyone learn the Countryside Code?

A new UK government campaign hopes to encourage young people to 'respect, protect and enjoy' the countryside. The campaign follows new research from Natural England, which shows that 80% of children and young people agreed that looking after the environment was important to them, and 83% said they wanted to do more to look after nature and wildlife. The well-known cartoon character, Shaun the Sheep is the new face of the Countryside Code.



- Look at this week's poster image. Does anyone recognise the characters? Can you make a prediction about what you think this week's news story could be about?
- Explain that Natural England, the government organisation behind the Countryside Code, has joined together with partners and the creators of Shaun the Sheep to raise awareness about the code. Share what you already know about it or any other countryside/outdoor access codes.
- Read through the information found on the assembly resource about the new champion of the Countryside Code campaign. Share your thoughts on the use of Shaun the Sheep and friends.
- Do you believe that using a famous or well-known character will help people understand more about it and why it is in place?
- Watch this week's useful video, which shows the Shaun the Sheep video campaign for Natural England. Share your thoughts on the video and the impact it may have.
- Talk about your own experience of the countryside. Do you enjoy spending time in nature? How do you care for and protect it?
- Whose responsibility do you think it is to take care of our outdoor spaces?

## Reflection

The Countryside Code is designed to ensure everyone is able to enjoy the outdoors in harmony with wildlife, the environment and the people who work and live there.

# Picture News



## Resource 1 focus

### What is the Countryside Code?



- Write 'code' on the board. Have you heard this word used before? What do you think it means? Can you use it in a sentence?
- Explain, like many words, code can have more than one meaning. It can be used to describe a system of words, letters, numbers or symbols making up a secret code; in computer programming/coding; or to describe a system of rules, guidelines or standards of behaviour.
- Focus on the word code for a system of rules, guidelines or standard of behaviour. Do you have any codes in school? Do you have a classroom code? What is your dress code?
- Have you ever heard of the Countryside Code? What do you think the rules, guidelines or standards of behaviour of the Countryside Code might be?
- Look at resource 1 sharing some of the guidelines from the Countryside Code, which applies to Wales and England. Have you ever visited the countryside? Did you follow these guidelines? Have you followed these guidelines when visiting local parks?
- Which of the guidelines from resource 1 do you think is the most important? Does everyone agree?
- Hide resource 1 away and see how many of the Countryside Code guidelines you can share. Do the Shaun the Sheep images help you remember them more easily?

## Reflection

The Countryside Code is a set of guidelines to help people enjoy visiting the outdoors, whilst giving it the care and respect it deserves.

# Picture News



## Resource 2 focus

### What are some ways people can learn about the Countryside Code and other important messages?



- The first Countryside Code was published in 1951 to help people enjoy the countryside and provide guidelines for their behaviour in anticipation of an influx of new visitors. Since then, it has been updated several times. Were you aware of the Countryside Code? Have you ever learned about it?
- If you were going to learn more about the Countryside code or any other important messages/guidelines, what do you think would be the best way to do it?
- Look at resource 2, which shares some of the ways we might learn about important information. Can you come up any other ways? Which of these do you feel would help you learn and remember important guidelines the best? Does everyone agree? Why?
- Shaun the Sheep and friends have been used to help promote the Countryside Code. In your opinion, will this help people learn and remember the Countryside Code? Do you believe learning in a fun and interactive way helps? Discuss how valuable you think the use of colour, logos, slogans and images are when sharing an important message.
- Sometimes we learn about important messages by experiencing them ourselves, often with an expert to help us. Have you ever taken part in any outdoor education experiences and learned anything about the Countryside Code?

## Reflection

There are many ways we can learn about the Countryside Code. We are all different so how we learn and remember important messages will be different too.





## Resource 2 follow-up ideas

### Option 1

Think about how you could promote the Countryside Code in your local area.

- Who will be your audience?
- How will you ensure a large reach?
- How will you engage your audience and help them remember?
- Will you create a poster, video, poem, song, leaflet, game or something else?

Discuss how the use of catchy slogans, alliteration, colour, bold fonts and pictures can help before creating your Countryside Code promotion!

### Option 2

Look at a map, either online or in paper form, of an area of countryside you would like to visit.

- Do you recognise any main roads, bridleways, footpaths?
- Do you know what any of the symbols represent? How can you find out?

The Countryside Code suggests planning your visit.

- How do you think planning your visit will help you respect, protect and enjoy the countryside?

Using your map, plan a visit to the countryside. Think about:

- Where will you visit?
- How will you travel there? Will you need to park a vehicle?
- What will you do when you get there?
- Are there any facilities such as toilets or cafes nearby?
- Are there any points of interest such as a monument or waterfall?
- Will your visit include a walk? If so, can you plan the route?



## Resource 1 follow-up ideas

### Option 1

Look at resource 1, which shares some of the Countryside Code guidelines. You are going to try and learn and remember them. Work in small groups to complete some or all of the following:

- Act out the guidelines without speaking. Can anyone guess which one you are sharing?
- Draw a picture to show one of the guidelines.
- Make up a song or poem to share one or more of the guidelines.
- Make up a game.

### Option 2

One of the Countryside Code guidelines suggests we 'Be nice and say hello!'.

- How important do you think it is to do this when enjoying the countryside?
- Do you feel this is an important guideline we can use in other places such as at school or home?

Discuss some ways you can show you're being nice and saying hello without actually speaking e.g., a smile, a wave.

- How else can you say 'hello'?  
E.g., hi, hey, good morning, good afternoon.
- Do you know how to say hello in a different language?
- Can you greet someone in a different language?

Use this opportunity to explore greetings in your MFL or explore how to say hello in lots of different languages.



## This week's useful websites

### This week's news story

[www.gov.uk/government/news/widespread-ewe-phoria-as-shaun-the-sheep-becomes-countryside-code-champion](http://www.gov.uk/government/news/widespread-ewe-phoria-as-shaun-the-sheep-becomes-countryside-code-champion)

### This week's useful video

Shaun the Sheep Countryside Code campaign  
[www.nationaltrail.co.uk/en\\_GB/countryside-code-and-shaun-the-sheep/](http://www.nationaltrail.co.uk/en_GB/countryside-code-and-shaun-the-sheep/)

### This week's Virtual Picture News

[www.picture-news.co.uk/discuss](http://www.picture-news.co.uk/discuss)

## This week's vocabulary

### Campaign

An organised course of action to achieve a goal. A new UK government **campaign** hopes to encourage young people to 'respect, protect and enjoy' the countryside.

### Code

A system of principles, rules or guidelines. Natural England, the government organisation behind the Countryside **Code**, has joined together with partners and the creators of Shaun the Sheep to raise awareness about the **code**.

### Endearing

Likeable, inspiring fondness. 'Shaun the Sheep and his **endearing** friends are the perfect illustration for the next generation of explorers on how to respect, protect and enjoy nature, whether in parks in towns and cities, at the seaside or in the countryside.'

### Ensure

Make certain. The Countryside Code is designed to **ensure** everyone is able to enjoy the outdoors in harmony with wildlife, the environment and the people who work and live there.

### Harmony

A peaceful situation, where things seem right. The Countryside Code is designed to ensure everyone is able to enjoy the outdoors in **harmony** with wildlife, the environment and the people who work and live there.

### Responsibility

Taking ownership of something, showing respect and behaving correctly towards it. Whose **responsibility** do you think it is to take care of our outdoor spaces?



## 3D-Printed Rocket Engine



Pictured: Image of the Skyrora XL Source: Skyrora Twitter page

Rocket firm, Skyrora, has confirmed that it has started tests on 3D-printed rocket engines, that could power UK space launches in the future! The tests will be carried out at the biggest rocket testing facility in the UK, in Midlothian, on the site of a disused quarry. The Edinburgh-based business that designs, manufactures, and deploys rockets Tweeted, 'We've officially commenced tests to qualify the updated design of our 70 kilonewton engine for commercial use on #SkyroraXL! 🚀 Produced via our #Skyprint2 printer, the new model can now be manufactured 50% faster at a cost reduction.' The company

says its Skyprint2 3D printer, which is being used to produce the rocket engines, 'has the unique capability of printing multi-composite parts simultaneously from several materials.' It also states that in the future, it will be able to print in outer space! The Skyrora XL is a three stage, light class launch vehicle designed to place payloads into Polar Orbit (between 200km and 1,000km) and Sun-Synchronous Orbit (between 500km and 1,000km). The payload of a rocket will vary depending on the mission; it could be a satellite, space probe, or spacecraft.

## One Million Books Gifted

London-based charity, Children's Book Project, has recently celebrated the massive achievement of gifting its millionth book! The charity states on its website that it was set up to match families that have grown out of their books with those that have few books at home. Founder of the Children's Book Project, Liberty Venni, said, 'The joy a book can bring to a child is such a special thing. Thanks to the commitment of our volunteers, supporters, publishers and the wider book buying community - we are able to spread that joy far and wide'. The volunteer-powered charity, that was started 10 years ago, works with over 500 primary and secondary schools all over the nation.

The charity is extremely grateful for the new books that are donated by children's publishers, but Liberty says they are very focused on rehoming preloved books too. She explained that, 'We are especially passionate about finding homes for the thousands of pre-loved books in children's bedrooms that have provided such pleasure to their current owner, but whose time has now come for a new reader.' The organisation hopes, over time, to create 'book rich' communities that can swap and share their own books. **Do you have any books you have grown out of that you would like to donate to someone else? Do you know anywhere that books can be donated and reused?**



Pictured: Volunteers sorting books in Leeds for the Children's Book Project  
Source: Children's Book Project Twitter page



# Diving Discovery



**Pictured:** 4oceans divers cleaning up at the bottom of the ocean and members of the clean-up crew working at the surface.  
**Source:** 4oceans Twitter page

A diver has found a phone at the bottom of the ocean, still in working order and has managed to return it to its owner! Alex Schulze, CEO of 4ocean, an ocean clean-up company dedicated to ending the ocean plastic crisis, found a new iPhone in a waterproof bag whilst cleaning the ocean floor. The phone, found off the coast of Florida, USA, was also inside a waterproof case. The team were able to recover, charge it enough to turn the device on, and get in touch with the owner's emergency contact. The phone could then be returned to its grateful, rightful owner. The diving

clean-up crews say they find lots of phones amongst the debris they remove from the ocean, but this case was unusual as the phones tend to be waterlogged and no longer able to turn on. 'We're always stoked about the work we do cleaning the ocean,' said Alex, 'But it's even better to make someone's day by returning what's important to them!' 4ocean has worked to remove over 13.1 million kg of plastic from oceans, rivers, and coastlines in the US, Guatemala, and Indonesia. A video telling the story has even become a TikTok sensation, reaching over three million views.

## Last week's topic: How has travel changed our lives?

It has made the world better. People can see and do things they couldn't before.

JP



Travel has meant we understand each other better.

Franny

I believe that it has made the world seem smaller.

John

I like to travel by car and train because it is fun.

Gordon

## Let us know what you think about this week's news?



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Picture News Ltd,  
Colber Lane,  
Bishop Thornton,  
Harrogate,  
North Yorkshire, HG3 3JR

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# TAKEHOME



Should everyone learn  
the Countryside Code?



## In the news this week

A new UK government campaign hopes to encourage young people to 'respect, protect and enjoy' the outdoors.

The campaign follows new research from Natural England, which shows that 80% of children and young people agreed that looking after the environment was important to them, and 83% said they wanted to do more to look after nature and wildlife. The well-known cartoon character, Shaun the Sheep is the new face of the Countryside Code.

### Things to talk about at home ...

- > Share what you know about the Countryside Code and ask an adult at home what they know. Ask them where they've visited before and what they remember about their experiences.
- > Share your thoughts on the Shaun the Sheep campaign. Do you feel it is a good idea to help young people understand the Countryside Code?

Please note any interesting thoughts or comments

Share your thoughts and read the opinions of others

[www.picture-news.co.uk/discuss](http://www.picture-news.co.uk/discuss)

